



NEWS RELEASE

FOR RELEASE on November 17, 2016

Kentville Library wins FIRST place in This Place Matters Competition

Kentville, Nova Scotia: The Kentville Library had some tense moments on November 15 as they waited for the results of the This Place Matters competition. At 2:00 PM they were in first place in crowd funding, with over \$26,000 raised, and in first place with the number of community votes. As the 7:00 PM deadline to vote and donate neared, the community stepped up and put them into the winning category. As the winners, the Friends of the Kentville Library will receive \$40,000 for the children's area in the new library.

The Friends of the Kentville Library worked "their guts out" on this project. They distributed handouts all over town; they went to schools, businesses, community events. They held impromptu fundraisers, sent Facebook and email reminders. The Friends coordinated dozens of children asking for donations while trick-or-treating, elementary, middle school, and high school kids voting while at school, college and university students, staff and faculty voting and providing support through bake sale goodies and many other ways, knitting groups donating their time and creations, authors taking time to come out and read at special events. There's even a special new sandwich made and named for the library by a local café! Countless individuals throughout Kentville and beyond all voting and donating, and seniors' communities taking up a collection to contribute their support.

"Inspiring and incredible" is how the Friends of the Kentville Library describe the community response to this project. "Annapolis Valley Regional Library is proud to be part of a community that values their library, and we look forward to working with the Friends on creating an amazing space for children in the new library", says Ann-Marie Mathieu, Chief Executive Officer.

The community really does believe this place matters.

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For more information contact:

Ann-Marie Mathieu, Chief Executive Officer

Annapolis Valley Regional Library

amathieu@valleylibrary.ca

902-665-2995 ext. 223